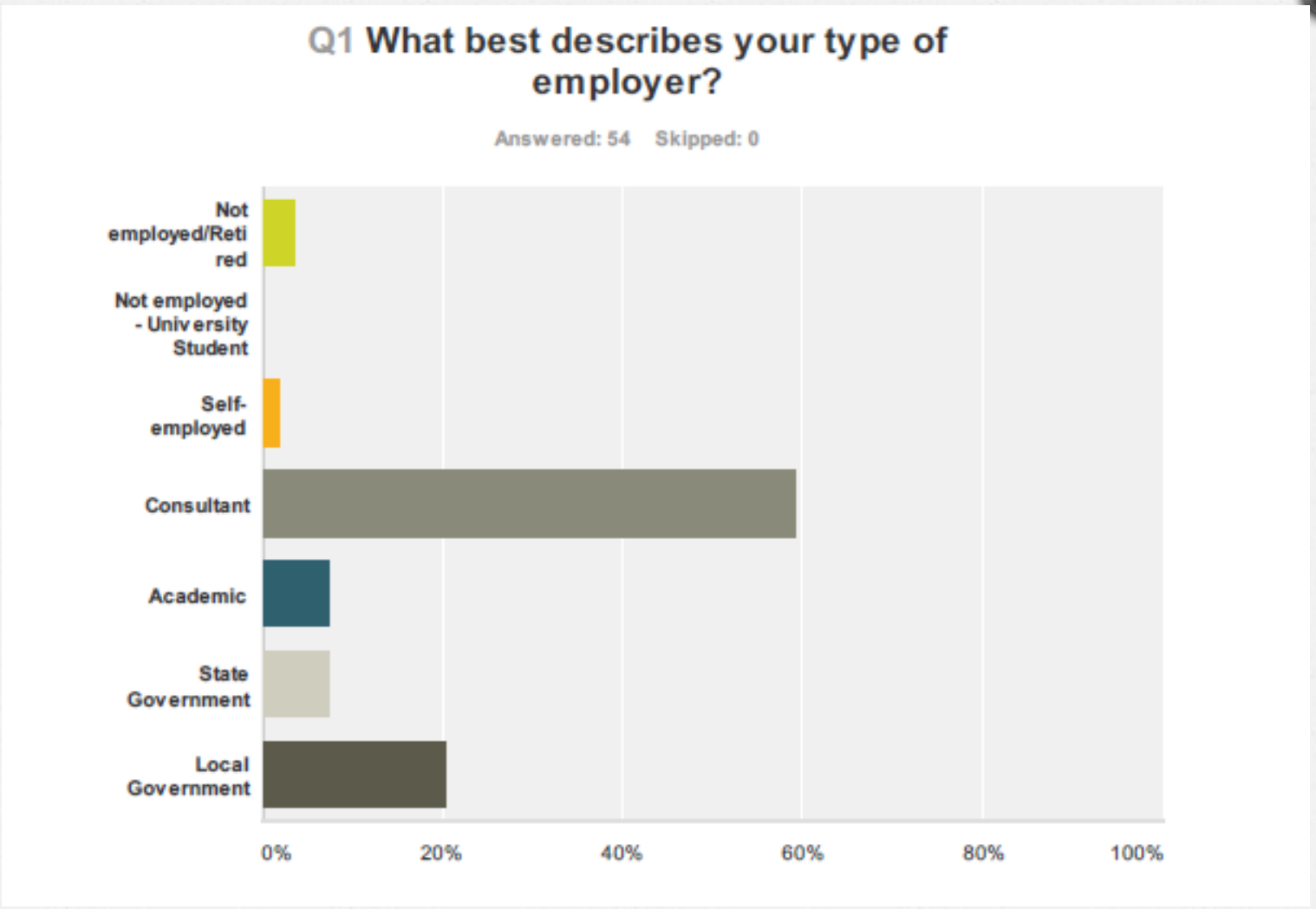
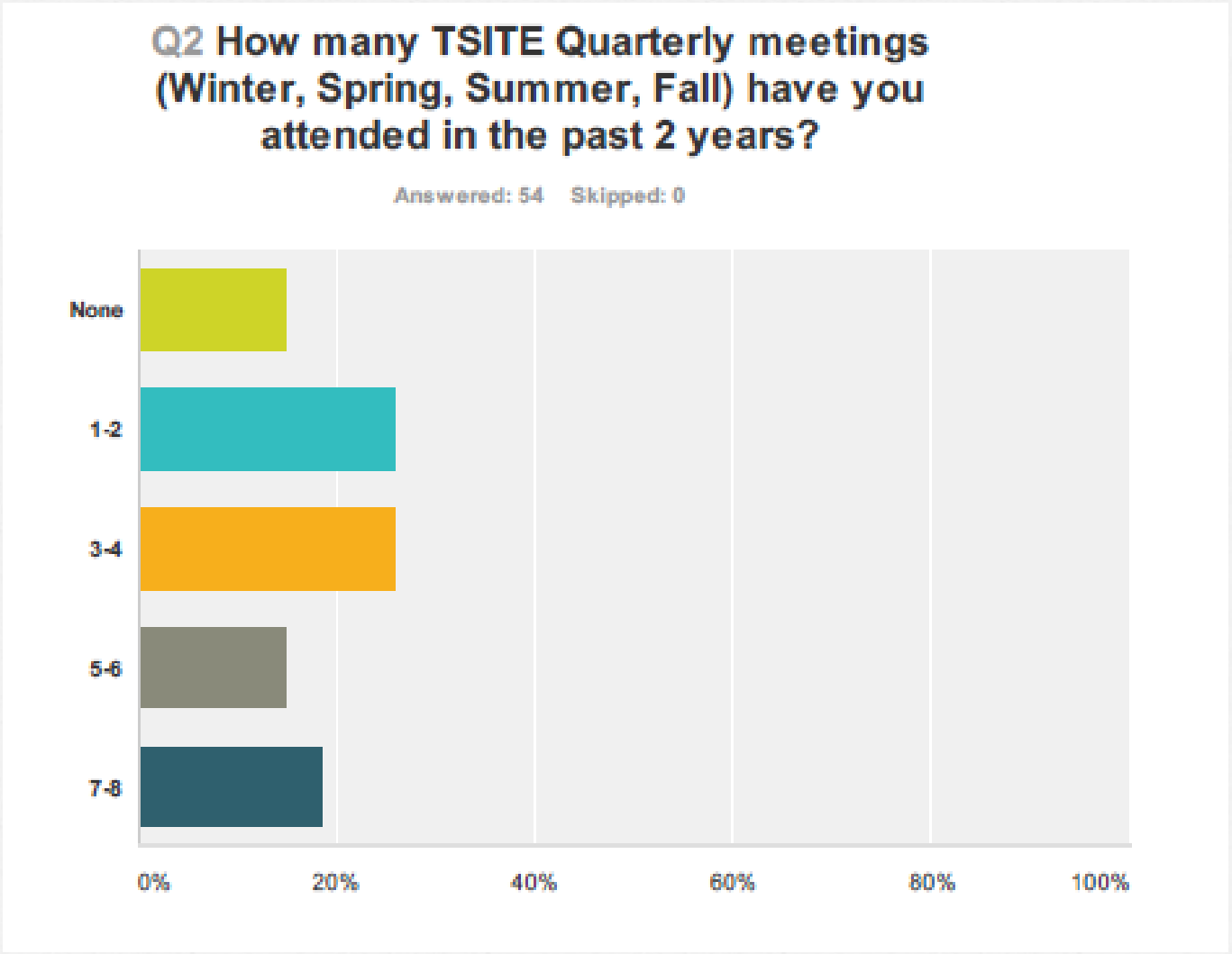
2013 TSITE Member Survey

Survey Conducted November 2013

Summary by Mike Conger



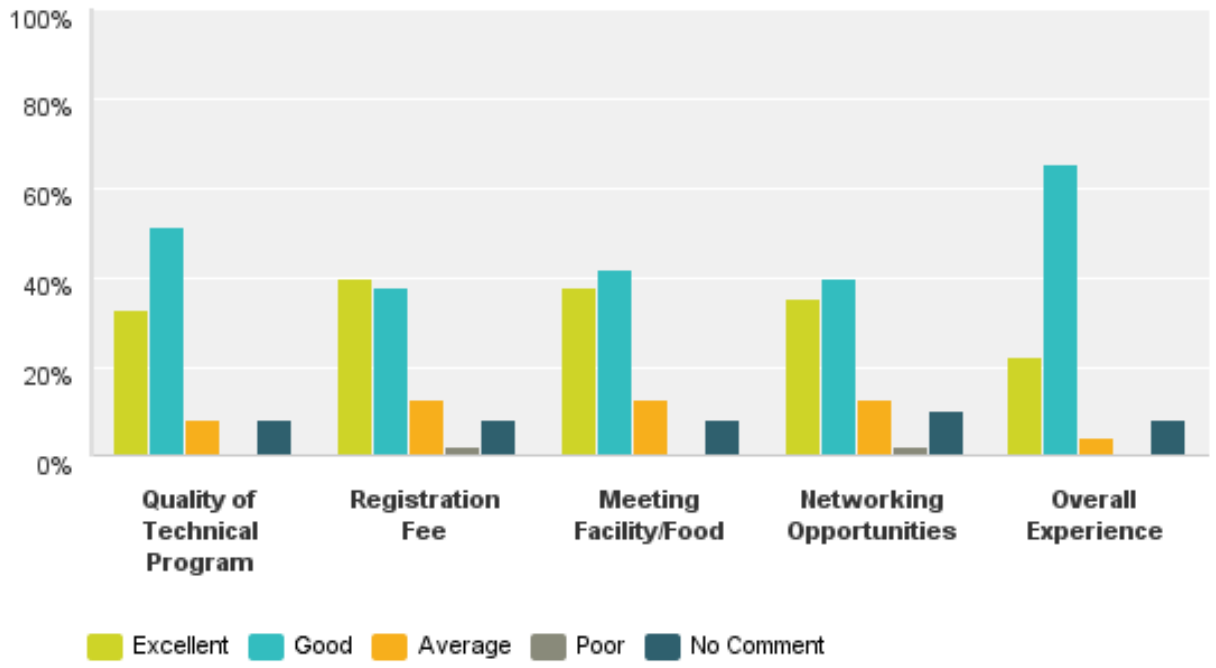
- Mostly consultants responded (32) followed by Local Government (11)



- Fairly even distribution

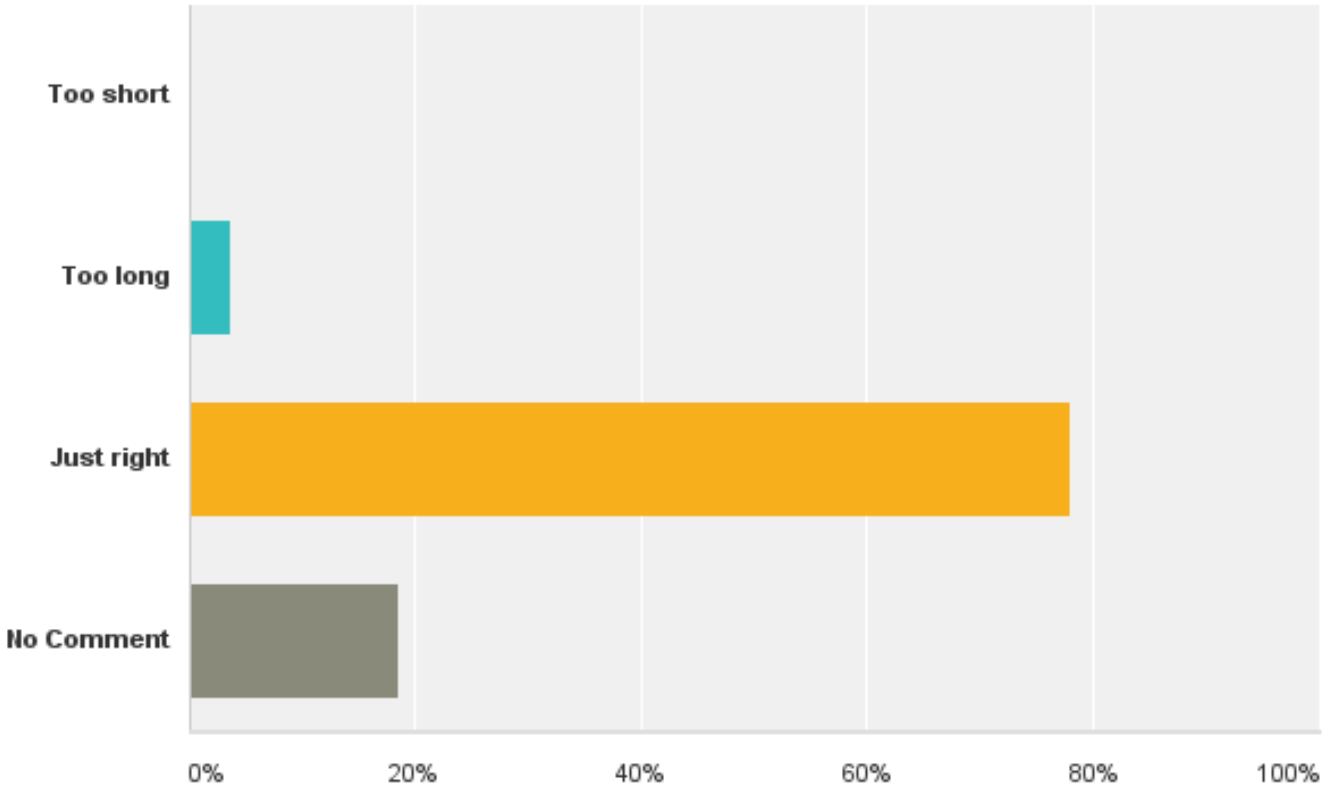
Q3 How would you rate the Quarterly Meetings you have attended for the following:

Answered: 50 Skipped: 4



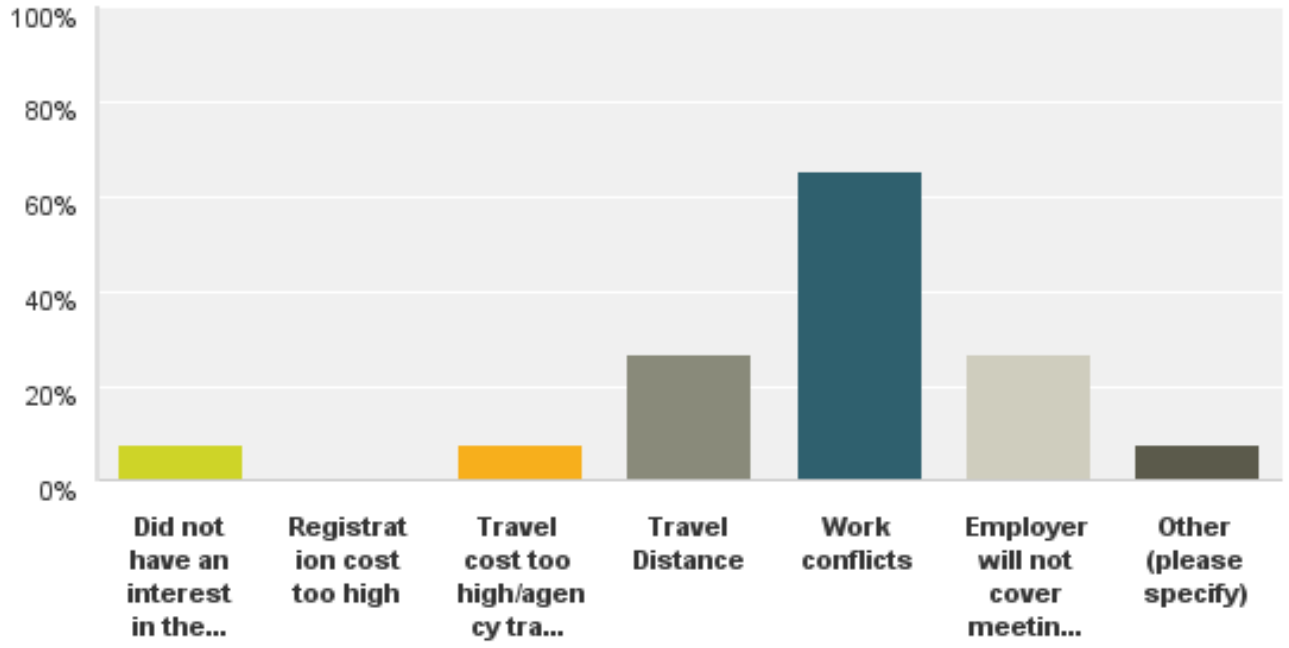
Q4 How would you rate the length of the Quarterly Meetings?

Answered: 54 Skipped: 0



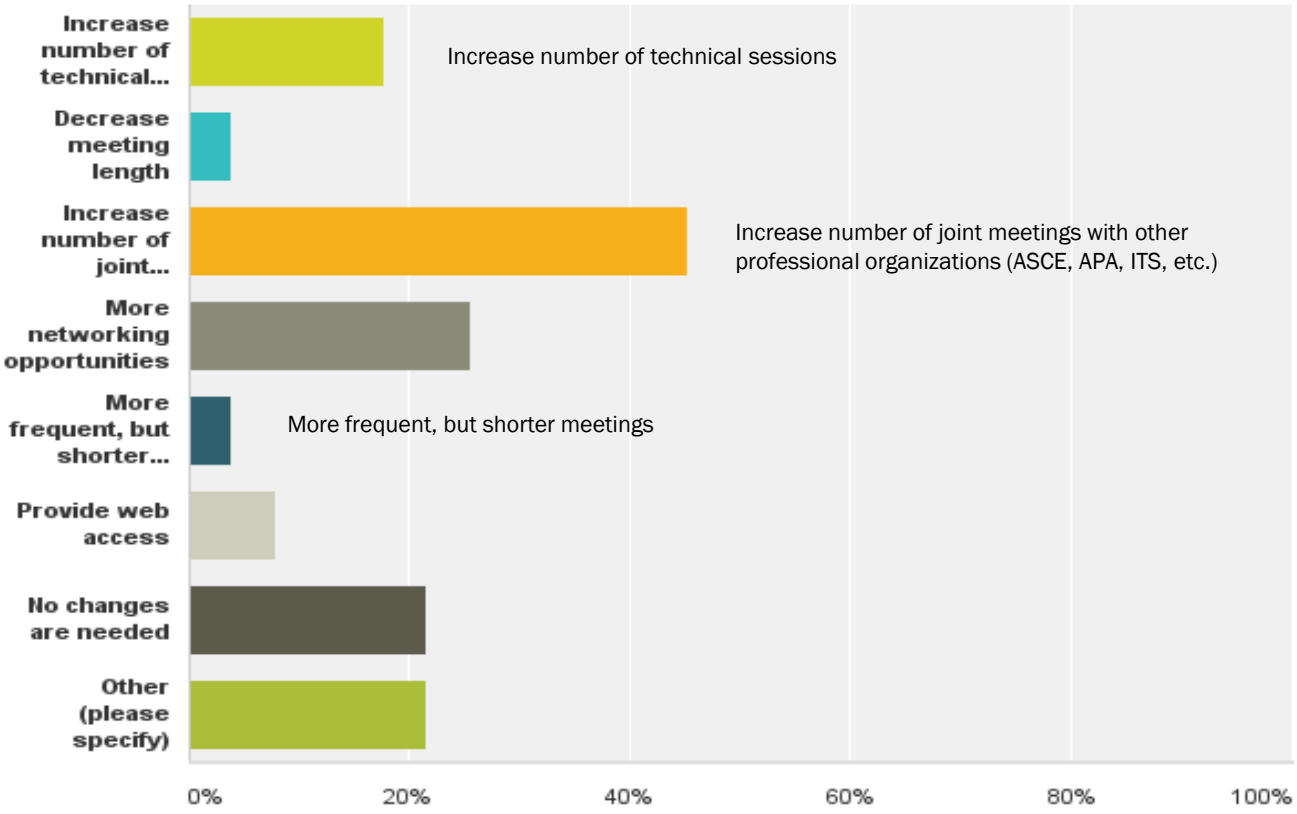
Q5 If you have NOT attended a recent Quarterly Meeting, please check the reasons why

Answered: 26 Skipped: 28



Q6 Which of the following actions should TSITE take to encourage more meeting participation?

Answered: 51 Skipped: 3

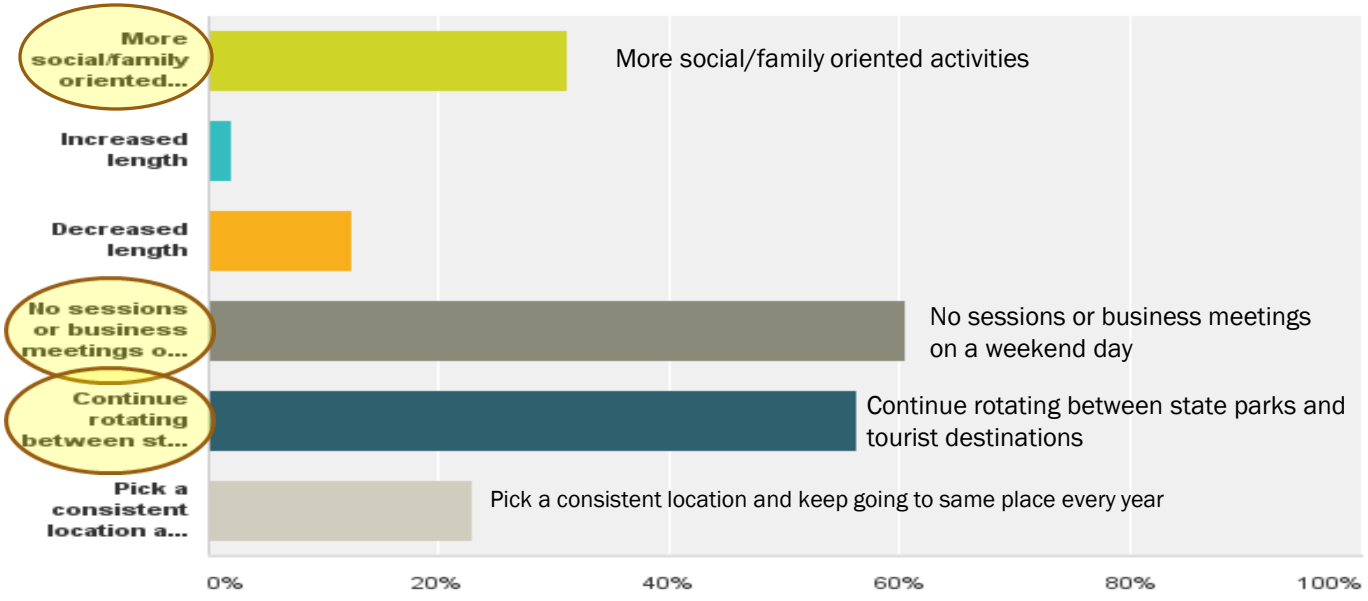


“Other” Responses for Question 6 – How to encourage more meeting participation

- Reduce/subsidize registration costs
- get more public agency participation
- Ideas to encourage public agency attendance
- maybe explore different times of the year
- It seems like the Saturday meetings are not well attended. Why don't we reserve Saturdays for some type of social function or outing.
- Don't believe people will travel for shorter meetings
- Find ways to get more DOT, Municipal, and Vendor employees to attend!!!
- If combined with other organizations it might provide more central locations for different areas helping attendance
- Decrease the length of every presentation like 30 min. instead of 45 min. or 1 hour - so we can have more speakers and more subjects.
- Make it easier and more attractive for government agency employees to attend
- Less Vendor Type Presentations

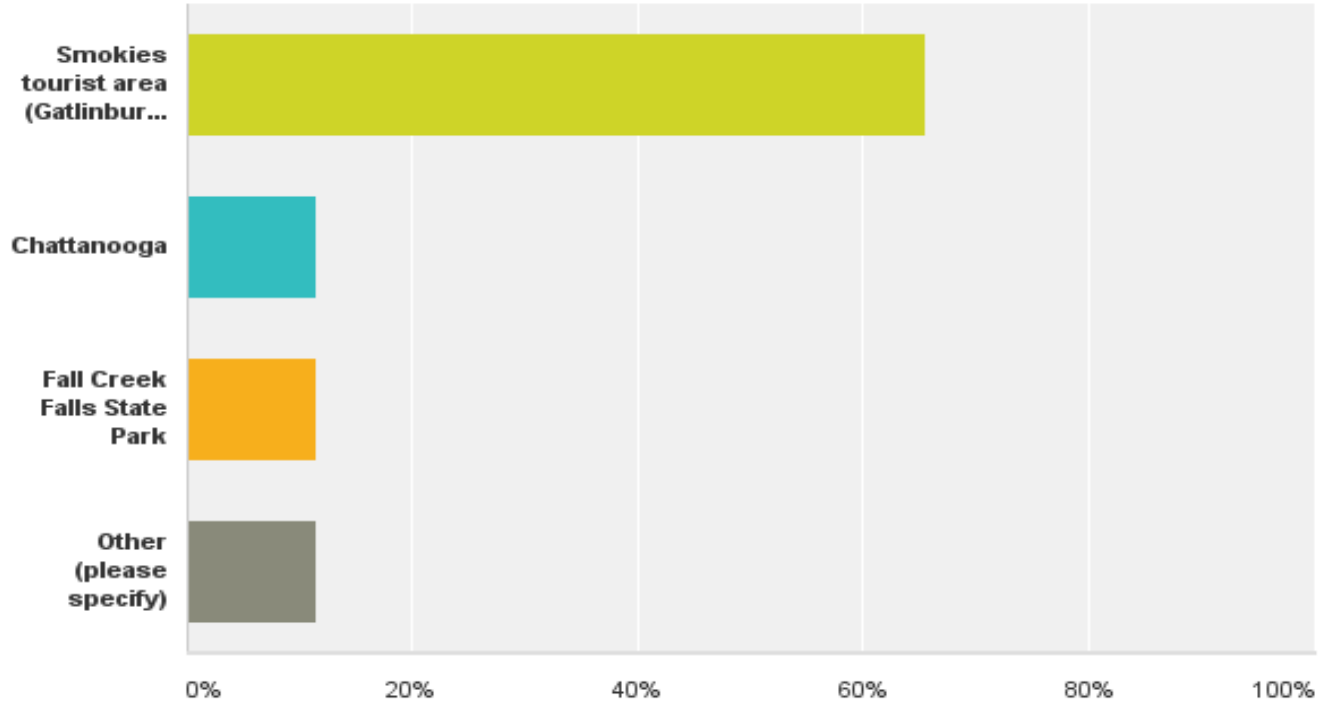
Q7 Some changes to the format and locations of the Summer Meeting are being considered. Previous formats have been 2-3 days in length and with meetings on a Saturday. The location has been rotating between a State Park and a "destination" location such as Chattanooga and Gatlinburg. Please check the items below that you would prefer in regards to the Summer Meeting.

Answered: 48 Skipped: 6



Q8 If you selected picking a consistent location in the previous response, please list your first preference of the following locations:

Answered: 26 Skipped: 28



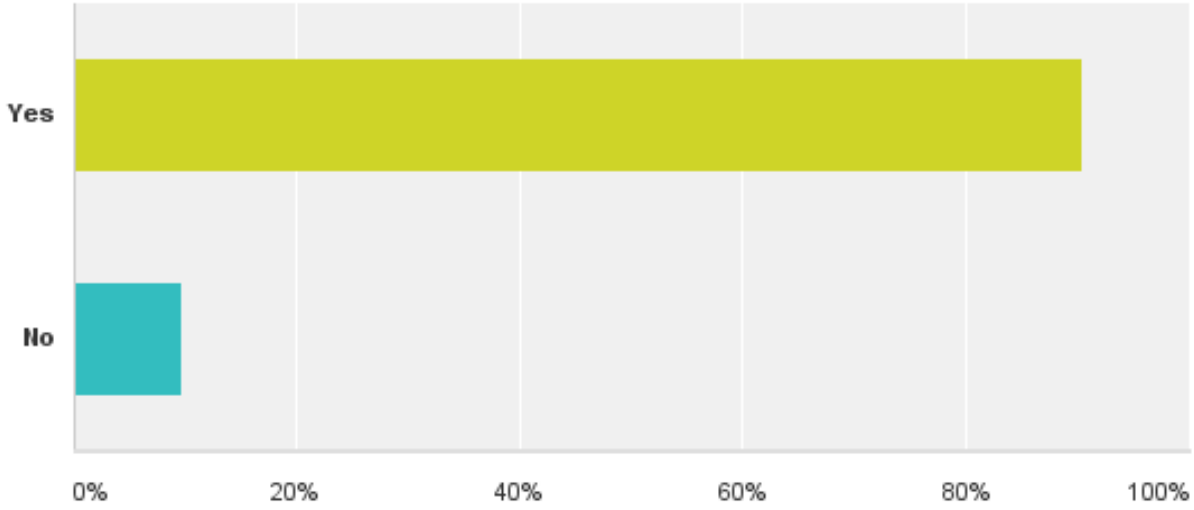
- Smokies Tourist Area received 17/26 votes, but from previous question it appears most still prefer to rotate mtgs
- One respondent suggested a more central location for people in West Tennessee

Q9 – List any specific ideas/recommendations you have for ways to improve the Summer Meeting

- Provide an activity for members to participate.
- Everything works pretty good.
- Work and family conflicts make it difficult to attend.
- Auction during day/Lunch, Social Event in evening
- Not sure but consider a late summer meeting to avoid any conflict with holidays. Late may make it easier as most people will have vacations out of the way, etc.
- It seems like the Saturday meetings are not well attended. Why don't we reserve Saturdays for some type of social function or outing.
- Careful to avoid school starting (Metro started Aug 1 this year). JVW should hold tutorial on how to get good auction stuff!
- keep the rotation between state park and tourist destination...it works very well in my opinion...let's stop having business mtg on Saturday....maybe consider social / family activity for Saturday
- Make sure the summer meeting does not conflict with the International ITE Annual Meeting.
- more family activities since we will have more kids in the meeting. even I don't have a kid, my son is 29 :)
- Better solicitation of material for tech sessions. Offer tracks like Development or ITS or Construction or Funding

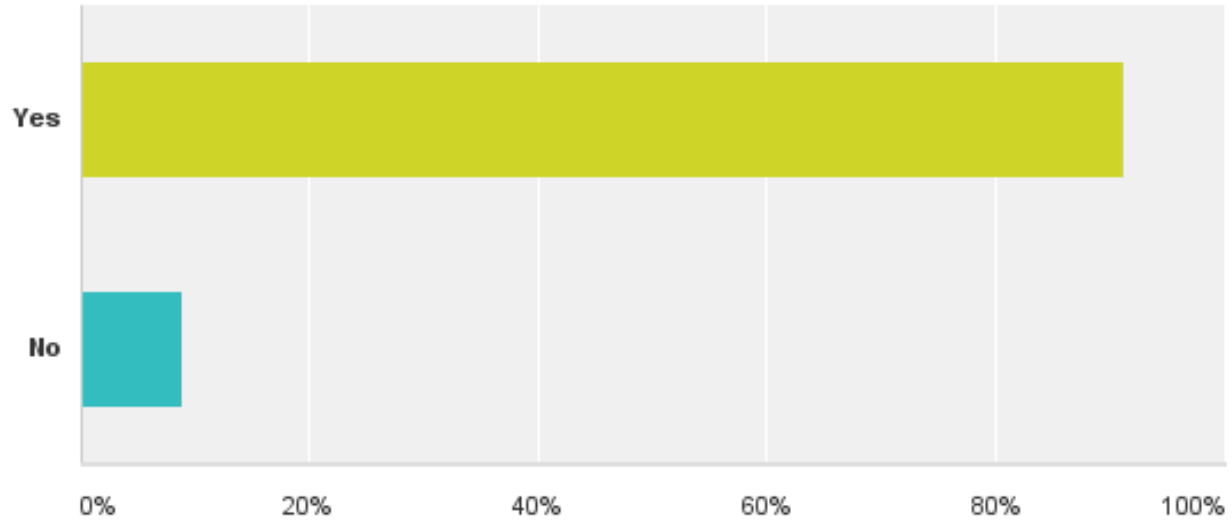
Q10 The meeting registration process was recently changed to assist event planning activities by implementing a reduced rate for pre-registration and pre-payment. Therefore a higher rate is charged for "walk-up" registrants. Do you support this change?

Answered: 51 Skipped: 3



Q11 Do you find it straightforward and easy to use the TSITE website for online registration purposes? Please let us know if you have any comments about this.

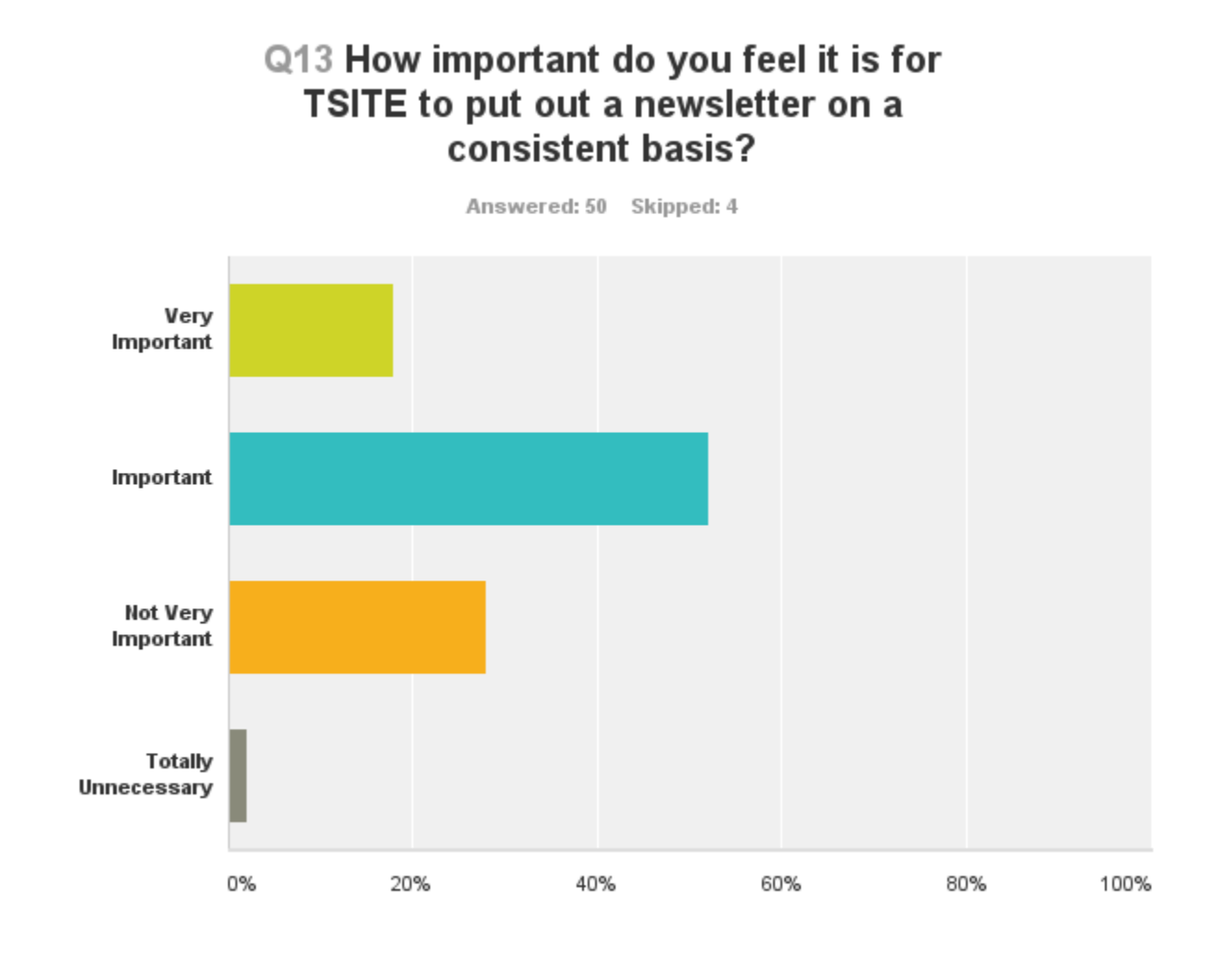
Answered: 45 Skipped: 9



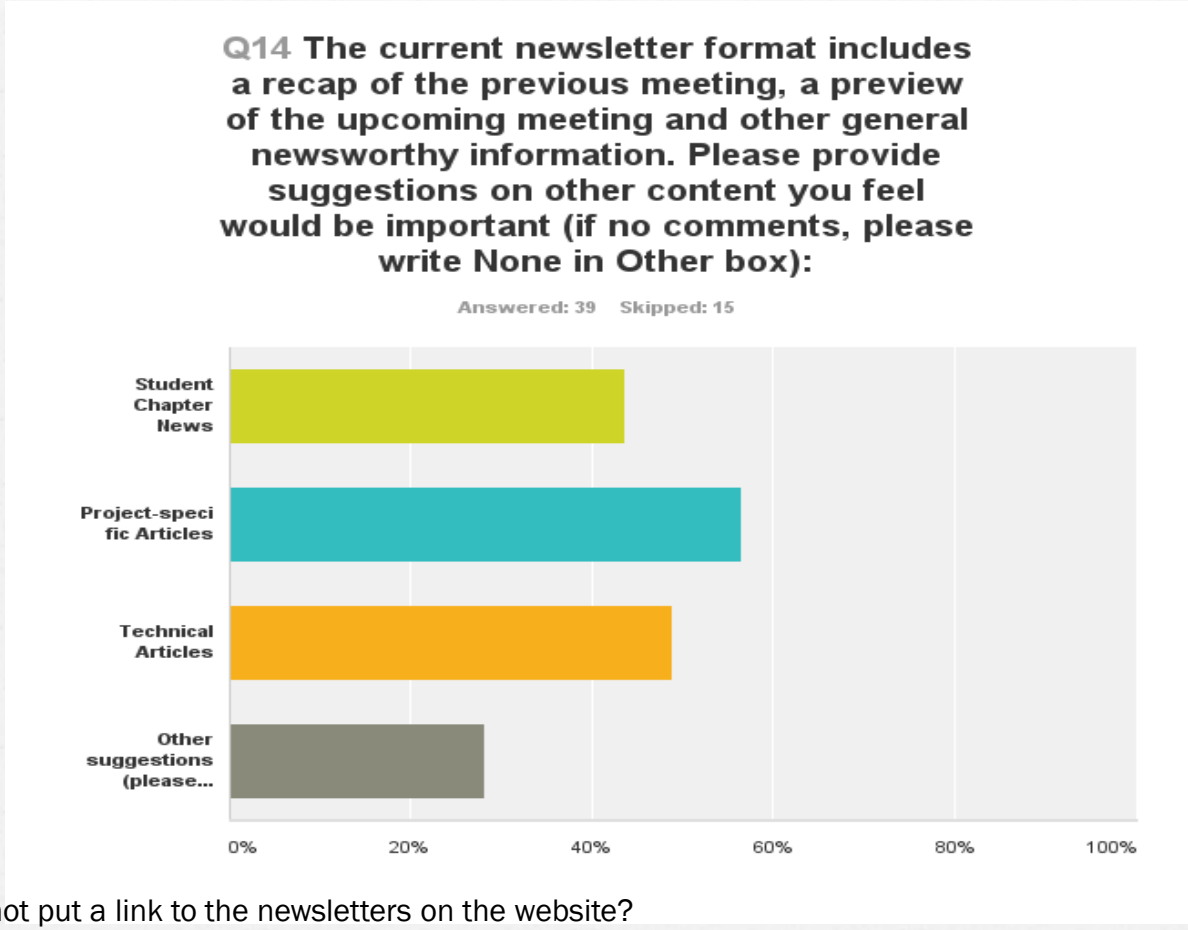
- Activity) Information about Knoxville chapter seems need an update.
- Registration desk credit card payment is awesome.
- I could not find a right officer to interact through the TSITE website.
- Can be confusing….

Q12 – Are there any features or information that you would like to see added or changed on the TSITE website?

- The webmaster needs to provide regular updates- at least quarterly. Whenever I check it, the "news" is not new. For instance, I checked today for future meetings and the only thing listed was the 2013 meeting schedule, which ended in October. There was nothing about next year's schedule. If the information is dated, members will not use it. The resource is only as good as the information that is provided.
- Links to other groups....such as ITS TN,,,,TTAP
- How about an event calendar?
- maybe a pass-word protected means to look up the TSITE membership database...
- member of the quarter. focus an article on who is doing what in the state
- Post agenda and cost of quarterly meetings as soon as possible since attendees need to get travel authorizations in advance.
- I liked how ALSITE posted the meeting's registered persons. That could keep from duplicate registrations and inform others who to expect at the meeting.



- 35/50 (70%) rated it as “Important” or “Very Important”



- Why not put a link to the newsletters on the website?
- If it is too difficult to produce, maybe we should do a way with it.
- Check the ITE website and give TSITE members "pointers" to important things occurring on the International level.
- Technical articles are always good to see but I would not consider them a necessity.
- Newsletter length is not as important as keeping in touch with membership on a regular basis. Do bios/interviews of officers so membership knows who they are.

What is your interest level in the following topics in terms of technical sessions that should be developed over the next couple of years? (You can answer all or simply mark the ones you have the highest interest in)

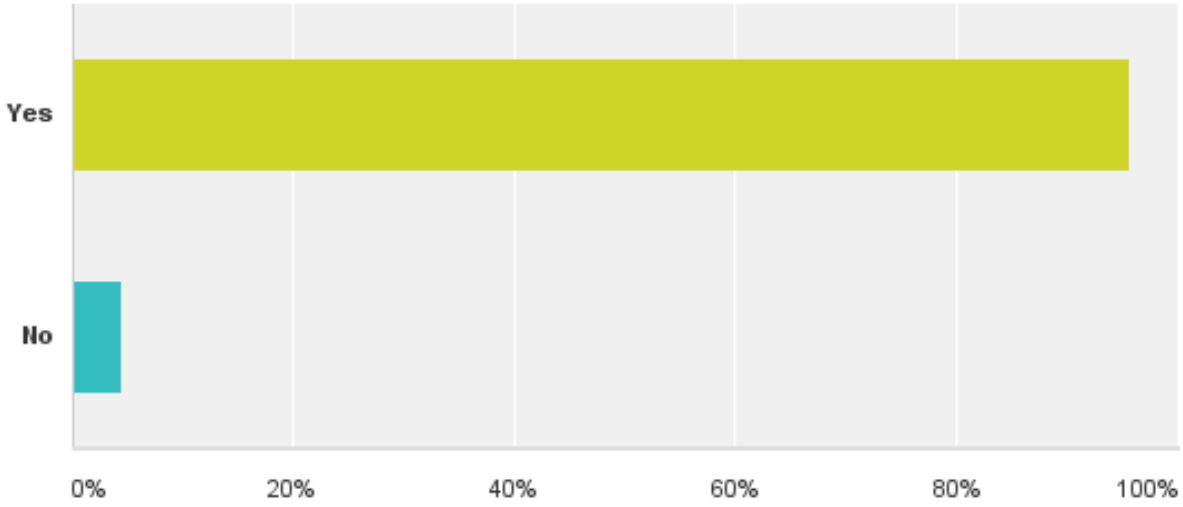
Answer Options	Low	Medium	High	Very High	Rating Average	Response Count
Traffic & Transportation Safety (all modes)	1	2	22	21	3.37	46
Traffic Signal Operations	2	5	20	18	3.20	45
Innovative Intersection/Interchange Designs	0	13	21	12	2.98	46
ITS Applications/Research	2	17	13	13	2.82	45
MUTCD/HCM/HCS/HSM-type Workshops	1	18	20	9	2.77	48
Leadership Training	3	17	16	7	2.63	43
Local Projects	0	23	18	4	2.58	45
Access Management	5	19	13	9	2.57	46
Multi-modal Issues (transit, biking, pedestrian)	2	23	11	8	2.57	44
Legal Issues in Transportation	7	15	19	4	2.44	45
Travel Models and Micro-simulation	8	17	13	7	2.42	45
Incident Management	4	22	15	4	2.42	45
Sustainability/Livability	6	22	9	7	2.39	44
Vendor-focused meetings with products at exhibit booths	7	17	18	2	2.34	44
Transportation Finance	6	22	12	4	2.32	44
Parking	9	16	17	2	2.27	44
Context Sensitive Solutions	9	20	10	2	2.12	41
Freight Planning	17	19	5	1	1.76	42
Other (please specify)						6
					answered question	**49**
					skipped question	**5**

“Other” Responses for Question 15 – Technical Topic Ideas

- temporary traffic control
- Take some the hot topics that International is addressing and include links to their reports on the website.
- Third-Party non-affiliated expert; before-after sessions
- The changing role/influence of the engineer
- Autonomous or Driverless Vehicles
- communication skills; business skills

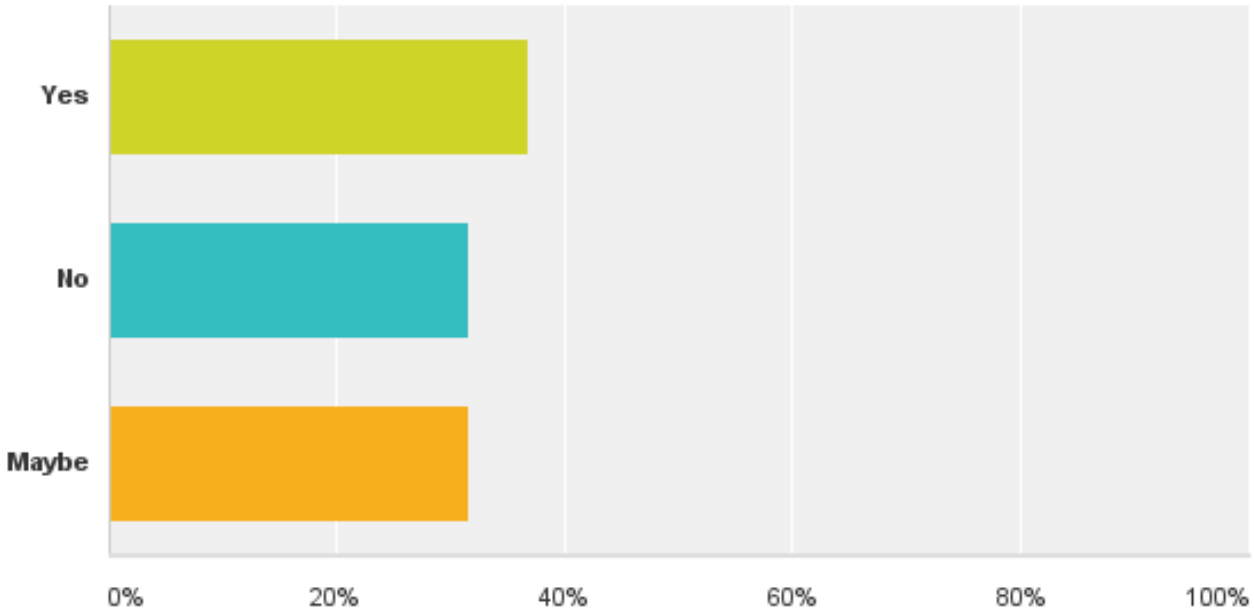
Q16 TSITE has provided Leadership Training to two classes of 12 individuals each so far. Do you feel that it is important for TSITE to continue to provide this training opportunity with another class in 2014?

Answered: 44 Skipped: 10



Q17 If you have not already participated in a Leadership Training class, would you like to be considered for a future training session?

Answered: 38 Skipped: 16



Q18 – Committee Volunteers

Answer Choices–	Responses–
Audit	7.69% 2
Awards	34.62% 9
Career Development	23.08% 6
Legislative	15.38% 4
Nominations	11.54% 3
Scholarship	26.92% 7
Membership	19.23% 5
Newsletter - Need Editor for 2014	7.69% 2
Web Page	7.69% 2
Social Media	3.85% 1
Technical	34.62% 9
Traffic Bowl	26.92% 7

Q19 – Please use this space for any other comments or suggestions you would like to make about TSITE:

- For number 16 - I think it is a worthwhile endeavor but doesn't need to be offered more frequently than every 3-4 years.
- In general, this has been a consultant led organization of late. There is nothing wrong with that. However, it would be easier for our companies to allow more of us to go if there was greater participation from TDOT and our municipal members. In order to increase their involvement we have to add value to their efforts. We might look at surveying those groups specifically to see what needs they have that TSITE can meet. You guys are doing a great job. Keep it up.
- Would like to see more planning topics for the non-engineer members
- Regarding question number 18, I would help but not be the responsible about the whole thing :)
- I have not checked the website recently, but it would be helpful if each of the committees had a description of what the role of that committee is and what their goals are.

MailChimp Statistics on Email Deliveries & Opens

Subject	Send Date	Successful Deliveries	Unique Opens	Open Rate
TSITE Job Posting - City of Knoxville	12/19/2013	337	134	39.8%
TSITE Job Posting - City of Franklin	12/18/2013	338	116	34.3%
TSITE Survey	11/4/2013	269	92	34.2%
TSITE Summer Meeting Reminder	7/17/2013	323	105	32.5%
TSITE Summer 2013 Newsletter	7/10/2013	324	96	29.6%
TSITE Fall 2013 Newsletter	9/3/2013	328	93	28.4%
TSITE Webinar on Adaptive Signal Control	11/26/2013	339	94	27.7%
TSITE Survey Reminder	11/18/2013	270	73	27.0%
TSITE Voting Reminder	7/19/2013	323	74	22.9%
TSITE 2013 Year-End Newsletter	12/18/2013	338	75	22.2%