

# SDITE, TSITE & YOU



TSITE Summer Meeting

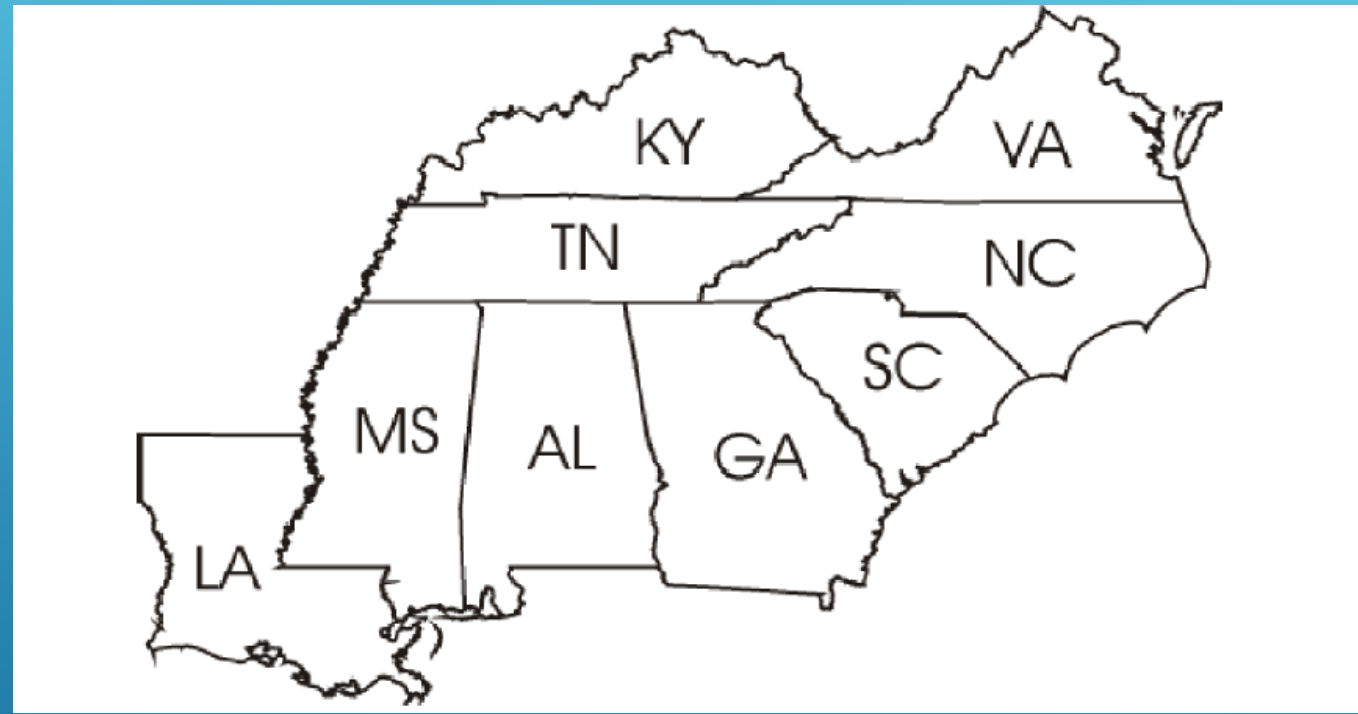
July 31 – August 2, 2019

Todd Long, SDITE President

Cindy Pionke, SDITE Secretary/Treasurer



- ▶ 8 Sections
- ▶ 9 States



SDITE



# Overview of SDITE

## Quick Facts

- 9 States
- 8 Sections

## Important Dates

- 1953: Southern Section was officially chartered by ITE.
- 1988: Southern Section gained District status and became the Southern District of ITE (SDITE).

SDITE Membership as of 3/12/19									
Section	Members	Member Life, Prepaid and Retired	Fellows	Fellow Life, Prepaid and Retired	Honorary	Total Voting Members	Student	Total Non-Voting Members	Total Membership
Alabama	113	6	5	15	0	139	55	55	194
Deep South	156	10	7	7	2	182	24	24	206
Georgia	267	19	12	16	1	315	25	25	340
Kentucky	59	9	0	11	0	79	1	1	80
North Carolina	306	24	15	34	0	379	44	44	423
South Carolina	64	5	4	14	0	87	52	52	139
Tennessee	230	17	10	22	0	279	36	36	315
Virginia	183	16	12	23	0	234	20	20	254
<b>Total Southern District</b>	<b>1378</b>	<b>106</b>	<b>65</b>	<b>142</b>	<b>3</b>	<b>1694</b>	<b>257</b>	<b>257</b>	<b>1951</b>

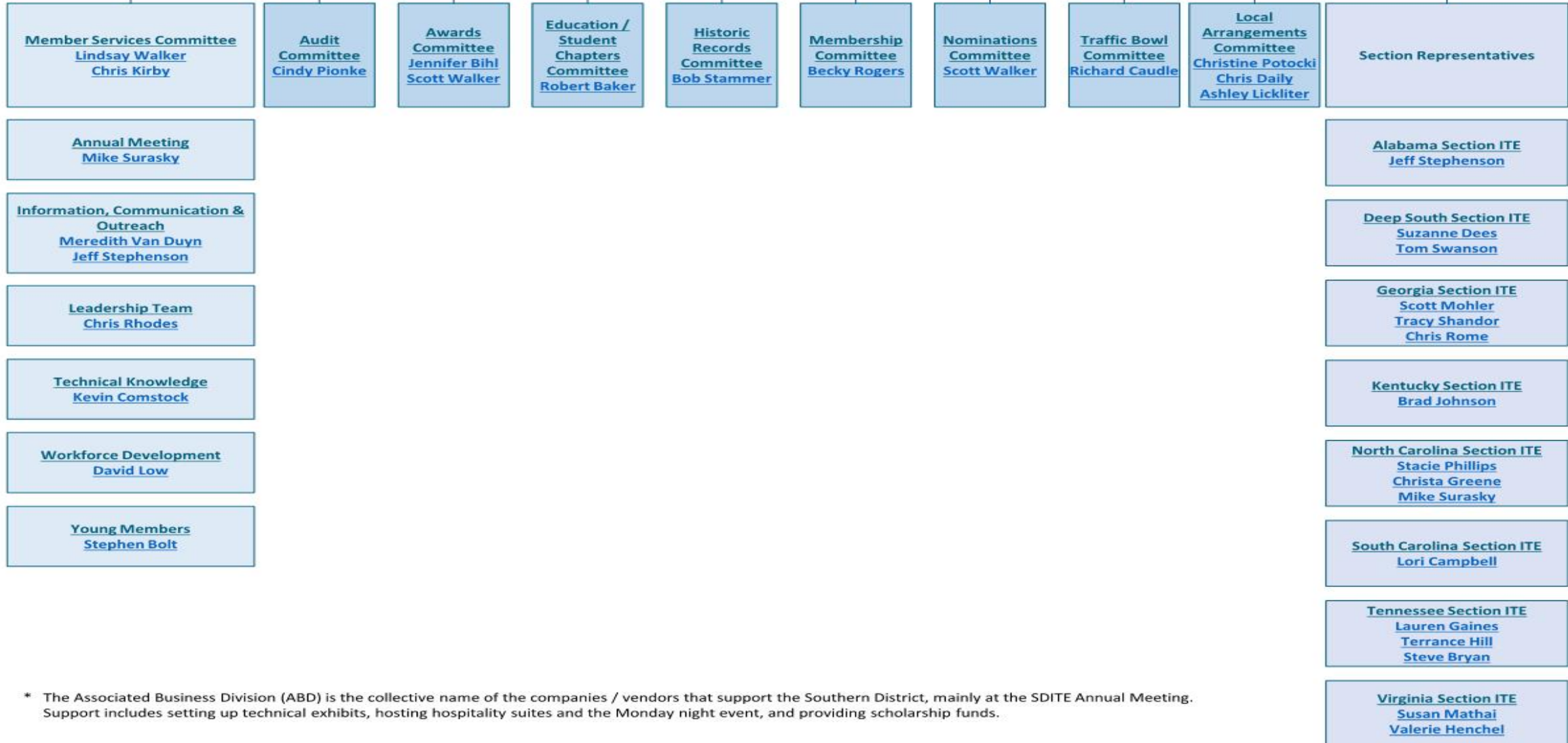


# 2019 Southern District ITE Executive Board



President ([Todd Long](#))  
 Vice President ([Becky Rogers](#))  
 Secretary/Treasurer ([Cindy Pionke](#))  
 International Director ([Kirsten Tynch](#))  
 Immediate Past President ([Scott Walker](#))  
 District Administrator ([Craig Hanchey](#))

Associated Business Division (ABD)\*



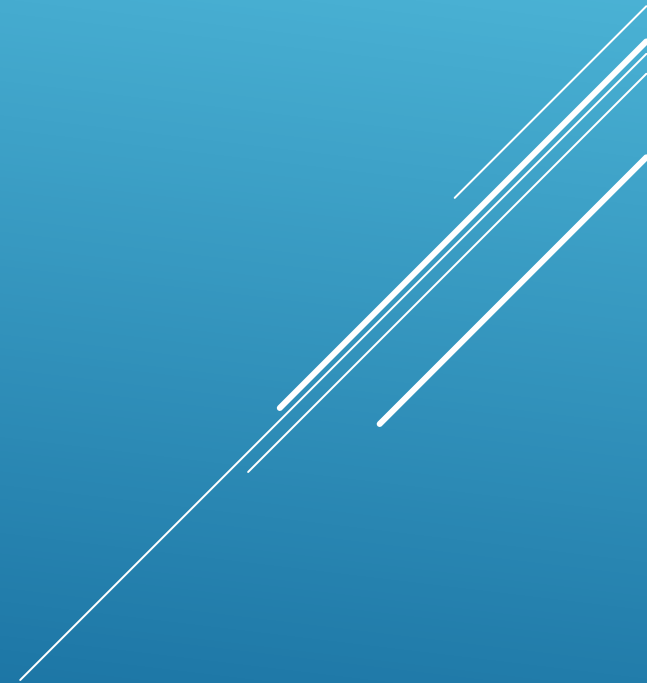
\* The Associated Business Division (ABD) is the collective name of the companies / vendors that support the Southern District, mainly at the SDITE Annual Meeting. Support includes setting up technical exhibits, hosting hospitality suites and the Monday night event, and providing scholarship funds.



- ▶ 1. Communication
- ▶ 2. Organizational Structure and Processes
- ▶ 3. Financial
- ▶ 4. People Development
- ▶ 5. Increase Member Engagement
- ▶ 6. External Influence
- ▶ 7. Section Support and Consultation



# SDITE STRATEGIC PLAN ADOPTED 2017





- ▶ Establish regular communications with Section Leadership
- ▶ Find out what information members need and want to know
- ▶ Share committee organization, leadership transition, membership and responsibilities on website and in newsletter
- ▶ Work with International ITE to obtain timely member contact information on a regular basis

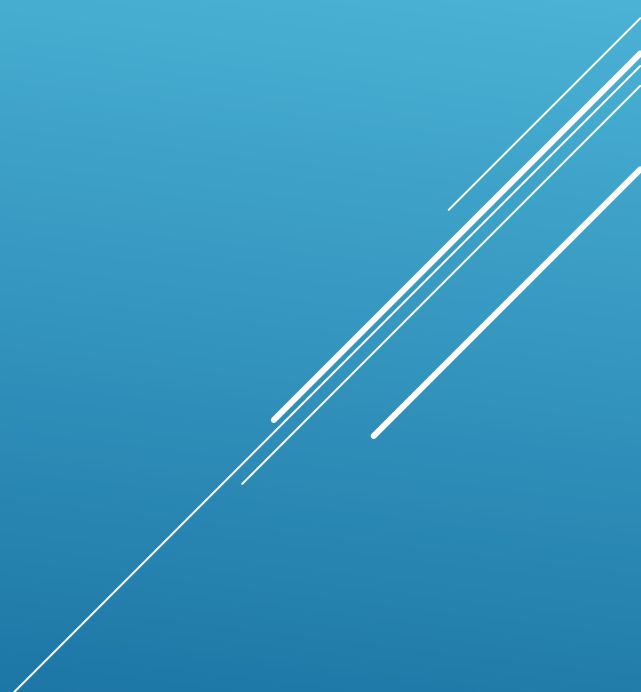
# COMMUNICATION





- ▶ Engage Sections in visioning exercise to help develop a revised SDITE organizational structure
- ▶ Engage Sections to help more clearly define the role of the Section Representative and Section Report benefits to each Section

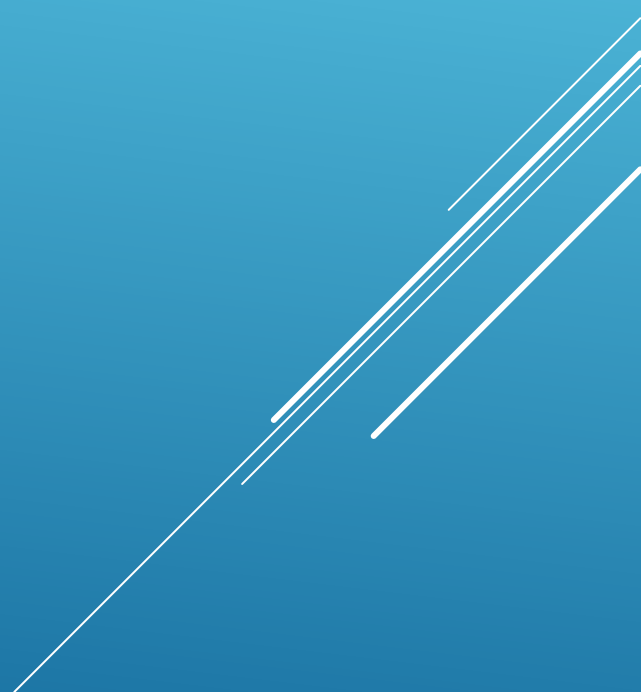
# ORGANIZATIONAL STRUCTURE AND PROCESSES





- ▶ Evaluate practices for raising and allocating excess revenue from Annual Meetings

**FINANCIAL**





**2019 SDITE DETAILED BUDGET REPORT**  
January 1 thru December 31, 2019

OPERATING BUDGET		Budget	TIL notes	Actual	Difference
<b>INCOME</b>	Dues	\$ 27,000.00	up \$2000 from last year	\$ -	\$ (27,000.00)
	Earnings	\$ 80.00	matches 2018	\$ -	\$ (80.00)
	<b>Total Income</b>	<b>\$ 27,080.00</b>		<b>\$ -</b>	<b>\$ (27,000.00)</b>
	Leadership ITE from reserve - one time	R \$ 4,500.00	new one time transfer		
	ABD from reserve - one time	R \$ 10,000.00	new one time transfer		
	Student Leadership Summit from reserve - one time	R \$ 2,500.00	Event to In Feb 2019		
	2019 Training Initiatives from reserve - one time	R \$ 6,000.00	new one time transfer		
	<b>Total Reserve Transfer</b>	<b>\$ 23,000.00</b>		<b>\$ -</b>	<b>\$ (6,000.00)</b>
	<b>Total Operatin Income</b>	<b>\$ 50,080.00</b>		<b>\$ -</b>	<b>\$ (6,000.00)</b>
<b>EXPENSES</b>	Accountant for Tax Filing	C \$ 1,400.00	same as 2018	\$ -	\$ (1,400.00)
	Bank Fee	C \$ 50.00	increased by \$50	\$ -	\$ (50.00)
	Liability Insurance	C \$ 1,350.00	increased from \$500 to \$1350	\$ -	\$ (1,350.00)
	Cooperation Renewal	C \$ 200.00	increased by \$200	\$ -	\$ (200.00)
	Board Expenses	M \$ 4,000.00	increase by 1500	\$ -	\$ (4,000.00)
	Burton Marsh Fellowship	M \$ 250.00	same as 2018	\$ -	\$ (250.00)
	District Administrator Support	M \$ 500.00	same as 2018	\$ -	\$ (500.00)
	District Awards and Expenses	M \$ 1,500.00	same as 2018	\$ -	\$ (1,500.00)
	Executive Board Travel	M \$ 1,000.00	same as 2018	\$ -	\$ (1,000.00)
	International Director Travel	M \$ 6,000.00	lowered by \$500 due to hist spending	\$ -	\$ (6,000.00)
	Leadership ITE Support	M \$ 4,500.00	only \$350 spent in 2018	\$ -	\$ (4,500.00)
	2019 Training Initiatives	M \$ 6,000.00	2 training courses	\$ -	\$ (6,000.00)
	Misc. and Office Supplies	M \$ 100.00	same as 2018	\$ -	\$ (100.00)
	President's Travel (for Section travel typically)	M \$ 1,800.00	increase by \$100	\$ -	\$ (1,800.00)
	SDITE Newsletter by IC&O	M \$ 1,000.00	increase by 250	\$ -	\$ (1,000.00)
	Technical Paper Awards	M \$ 1,050.00	same as 2018	\$ -	\$ (1,050.00)
	Website (maintenance support)	M \$ 500.00	same as 2018	\$ -	\$ (500.00)
	Student Leadership Summit	S \$ 2,500.00	one time transfer from Reserve Fund	\$ -	\$ (2,500.00)
	Student Chapter Awards	S \$ 400.00	same as 2018	\$ -	\$ (400.00)
	Student Chapter Grants	S \$ 2,100.00	same as 2018	\$ -	\$ (2,100.00)
	Student Paper Awards	S \$ 900.00	same as 2018	\$ -	\$ (900.00)
	Traffic Bowl Team Travel to International	S \$ 2,900.00	increased by \$500	\$ -	\$ (2,900.00)
	ABD Transfer	C \$ 10,000.00	New one time transfer	\$ -	\$ (10,000.00)
		\$ -		\$ -	\$ -
	<b>Total Expenses</b>	<b>\$ 60,000.00</b>		<b>\$ -</b>	<b>\$ (60,000.00)</b>
	<b>Operational Net Income</b>	<b>\$ 80.00</b>		<b>\$ -</b>	<b>\$ 16,820.00</b>

YOUNG MEMBER PROGRAM FUND - TO BE CLOSED OUT IN 2019		Budget	Actual	Difference
YOUNG MEMBER FUND - JANUARY 2018		\$ 4,300.00	\$ -	\$ -
<b>INCOME</b>	From 2017 Annual Meeting	\$ -	\$ -	\$ -
<b>EXPENSES</b>	Young Member Program	\$ -	\$ -	\$ -
	<b>Total Expenses</b>	\$ -	\$ -	\$ -
	<b>Young Member Fund Net Income</b>	\$ -	\$ -	\$ -
PROJECTED Y. M. FUND BALANCE - DEC 2018		\$ 4,300.00	\$ -	\$ -

RESERVE FUND PROJECTS		Budget	Actual	Difference
RESERVE FUND - Jan 1, 2019		\$ 212,000.00	\$ -	\$ 212,000.00
	Young Member Program Fund Rolled into reserve	\$ 4,300.00		
	<b>2018 PROJECTED NET SDITE REVENUE</b>	<b>\$ 13,000.00</b>		
	<b>Total Estimated Reserve Fund</b>	<b>\$ 229,300.00</b>	<b>\$ -</b>	<b>\$ 212,000.00</b>
<b>PROJECTS</b>	2019 Training Initiatives	M \$ 6,000.00		
	Leadership ITE from reserve - one time	M \$ 4,500.00		\$ -
	ABD from reserve - one time	A \$ 10,000.00		
	Student Leadership Summit from reserve - one time	M \$ 2,500.00		
	TK Awards from reserve - one time transfer	M \$ 1,400.00		
	Young Member Support from reserve - one time transe	M \$ 5,400.00		
	Special Meeting Support	A \$ 5,000.00		\$ 5,000.00
	<b>TOTAL 2019</b>	<b>\$ 34,800.00</b>	<b>\$ -</b>	<b>\$ 5,000.00</b>
PROJECTED RESERVE FUND BALANCE- DEC 2019		\$ 194,600.00		

C Costs  
R Funded from Reserve Fund  
M Members Services  
S Student Services  
A Annual Meeting

ANNUAL MEETING		Budget	Actual	Difference
<b>INCOME</b>	2019 Annual Meeting (DC)	\$ 265,000.00	\$ -	\$ (265,000.00)
	2019 Annual Meeting Advance Return (Arlington)	\$ 3,500.00	\$ -	\$ (3,500.00)
	Young Member Support/TK Awards/Support	\$ 11,800.00	\$ -	\$ (11,800.00)
	<b>Total Income</b>	<b>\$ 280,300.00</b>	<b>\$ -</b>	<b>\$ (280,300.00)</b>
<b>EXPENSES</b>	2019 Annual Meeting (Arlington)	A \$ 255,000.00	\$ -	\$ (255,000.00)
	2021 Annual Meeting Advance(Wilmington)	A \$ 3,500.00	\$ -	\$ (3,500.00)
	2020 Annual Meeting Hotel Deposits (New Orleans)	A \$ -	\$ -	\$ -
	Special Meeting Support	A \$ 5,000.00	\$ -	\$ (5,000.00)
	Technical Knowledge Awards	M \$ 1,400.00	\$ -	\$ (1,400.00)
	Young Member Support	M \$ 5,400.00	\$ -	\$ (5,400.00)
	Traffic Bowl, Student Paper, Team Travel to SDITE	S \$ 8,500.00	\$ -	\$ (8,500.00)
	<b>Total Expenses</b>	<b>\$ 278,800.00</b>	<b>\$ -</b>	<b>\$ (278,800.00)</b>
	<b>Annual Meeting Net Income</b>	<b>\$ 1,600.00</b>	<b>\$ -</b>	<b>\$ (1,600.00)</b>

- Includes certificates and framing. Printing of awards booklets for banquet moved to Annual Meeting costs
- \$250 for winning Student Chapter and \$150 for runner-up Student Chapter (in addition to \$100 grant)
- \$100 grant per Student Chapter. Assume 22 student chapters are active.
- Two \$300 paper winners (one grad and one undergrad) and two \$150 runner-ups (one grad and one undergrad)
- Technical Knowledge Awards (2 1st place annual meeting scholarship), 2 2nd place scholarships) (2 @ \$450 + 2 @ \$250 = \$1,400)
- 6 9 first time attendees scholarships (1 per state) plus 3 additional registrations. (12 @) \$450 = \$5,400)
- Six \$250 runner-up awards for Traffic Bowl finalists (\$1,500 total)
- Up to \$250 for travel for two student paper winners (one grad and one undergrad) (\$500 total)
- Traffic Bowl team travel to SDITE (\$6500 estimated)

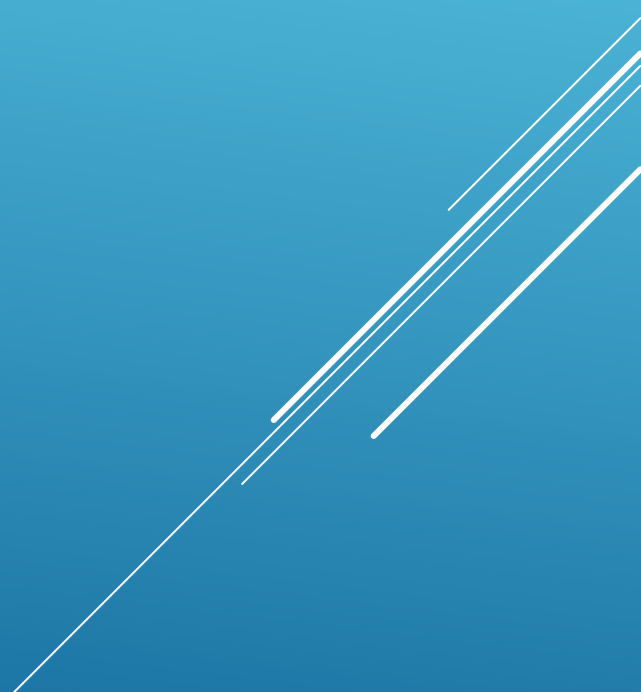


# BUDGET



- ▶ Continue to enhance and deliver leadership training course
  - ▶ Conflict Resolution
  - ▶ Persuasion and Influence
- ▶ Project Management training for public agency employees
- ▶ Offer a facilitated topical panel discussion of senior and young professionals at the Annual Meeting designed for Young Members

## PEOPLE DEVELOPMENT





- ▶ Require every committee to include representation from each Section with emphasis on diversity
- ▶ Continue to require recipients of Young Member scholarships to actively participate on a committee

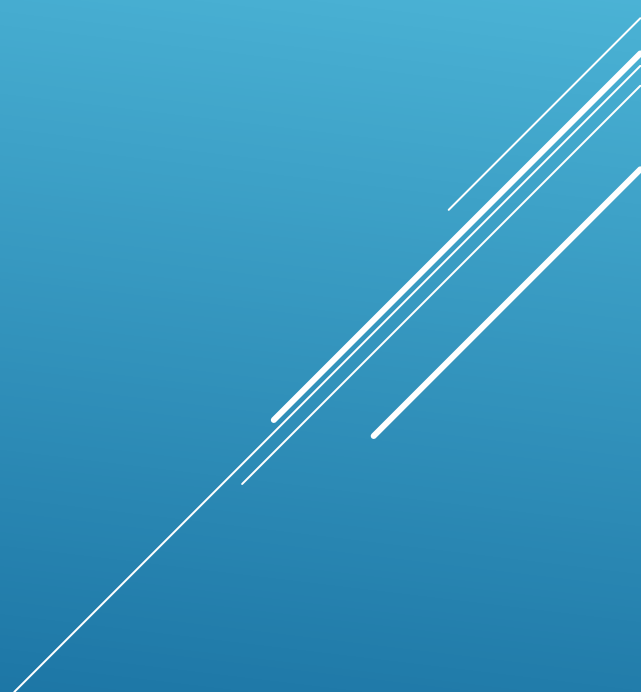
## INCREASE MEMBER ENGAGEMENT





- ▶ Keep members up to date on new technologies and industry trends
- ▶ Prepare and distribute materials to Sections for “Transportation 101” training for elected officials, and public and private sector engineers and planners

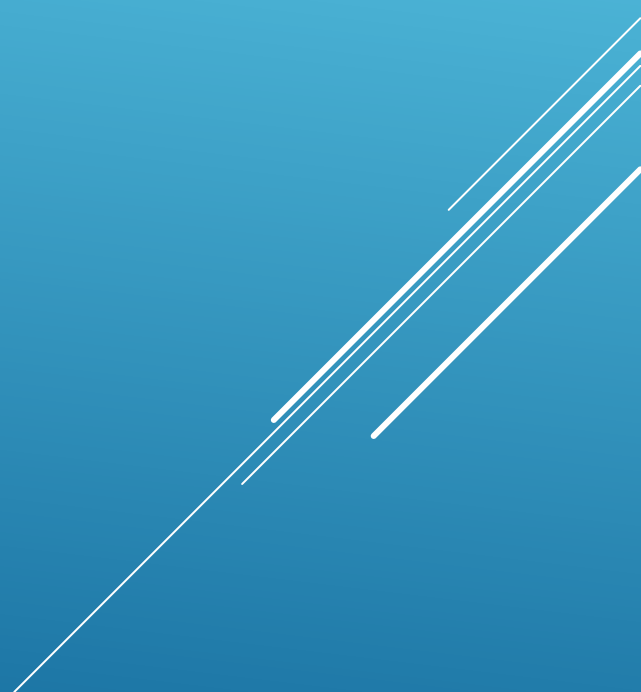
## EXTERNAL INFLUENCE





- ▶ District officer meets with each Section President and Section Representative annually to:
  - ▶ Learn about Section activities and needs
  - ▶ Offer support and best practices from other Sections
  - ▶ Communicate District resources
  - ▶ Start a relationship with incoming officers
- ▶ Create a resource team of Past Presidents (Section and District) that is on-call for consultation and support by request of the Section
- ▶ Restructure Section Reports and reporting at District Board meetings to foster idea sharing and problem solving

## SECTION SUPPORT AND CONSULTATION





## LeadershipITE

Number of TSITE members already trained 5 since 2014

## SDITE Leadership Training

Number of TSITE members already trained 44 since 2011

TDOT Class – Upcoming in 2019

# LEADERSHIP TRAINING





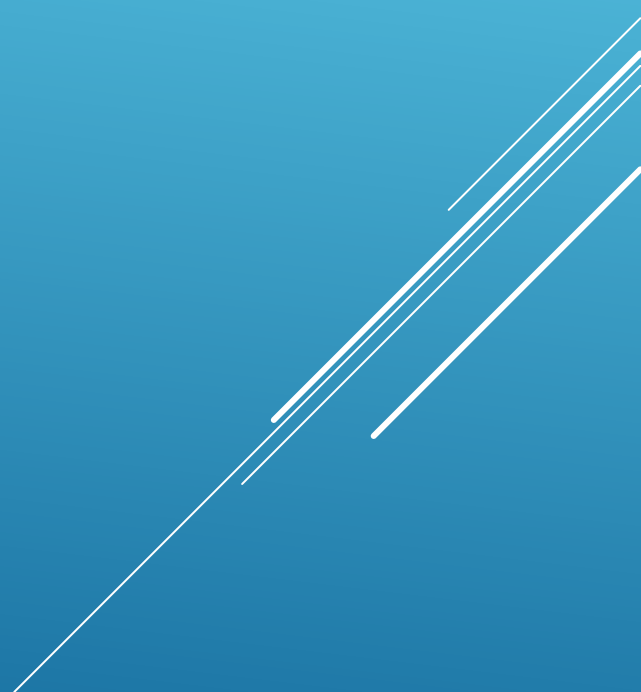
- ▶ Best practice (other Sections do service projects)
- ▶ Opportunity to spend excess revenue for a worthy cause
- ▶ People development/mentoring
- ▶ Increase member engagement
- ▶ External influence

# **DISTRACTED DRIVER SERVICE PROJECT INITIATIVE OF VP BECKY ROGERS**





TODD TALKS







# Public Forum

